		C	ontract #	240672								10/17/16	Redding AB	Redding ABC (KRCR)				
		Sc	hedule Dates	10/18/16-10/21	lim Reed for Congress (9328)				10/17/16				By Calendar Month	<u>Spots</u>	Rate			
KRCR TV	TV	Ad	dvertiser	Jim Reed for Co						Entered By		Terri Wilcox	Oct. 2016	4	\$650.00			
	torium Drive	Ag	gency	IPI Strategy (34					CO-OP		No	Grand Total:	Grand Total:	4	\$650.00			
	CA 96001	Pr	oduct	Political - State							Headline # Demo							
		Br	and	Jim Reed for Co	for Congress (103912)													
			lesperson	Wilcox, Terri (1						Order Type		Normal						
		Sa	les Office	KRCR								Package	Deal					
IPI Strategy		Вι	ıyer Name	Vellucci,Cres								Commiss	ion %	15.00				
471 Lovella Way		Ph	ione/Fax	(916) 996-9170 /						Commission		97.50						
Sacramento, CA 95819		CF	PE	N/A	01.600							Net Total		552.50				
		Ac	count Types	Local/Political C	andi	date						Sales Tax						
			lling Type	Calendar														
			Comments															
Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	a Su	Spots	Rate	Total	Station		Comments	Entered
1.0 Normal Line / SPOT(B/E)	10/18/16-10/21/16	7	:15/:15 5:58A- DAYBRE	NEWS CH 7: EAK 6 AM	2	2	Х	X	X	(		2	\$125.	900 \$250.0	00 Redding ABC (KRCR)			10/17/16
2.0 Normal Line / SPOT(B/E)	10/18/16-10/18/16	7	:15/:15 4:59P- I	NEWS CH 7 AT 5 PM	1		Х		-			1	\$200.	\$200.0	00 Redding ABC (KRCR)			10/17/16
3.0 Normal Line / SPOT(B/E)	10/20/16-10/21/16	7	:15/:15 5:30P- I	NEWS CH 7 AT 5:30	1				x X	(		1	\$200.	\$200.0	00 Redding ABC (KRCR)			10/17/16

Accepted Agency/Advertiser:

Date: Accepted-Station: Date: Comments:

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From: ipistrategy@gmail.com [mailto:ipistrategy@gmail.com]

Sent: Sunday, October 16, 2016 9:14 PM

To: Terri Wilcox <twilcox@bontencalifornia.com>

Subject: Jim Reed Week 2 Start today-monday

Terri,

Just got word that Jim Reed for Congress wants the same buy - \$1,000 gross - again this week, starting Tuesday, Oct. 18, through Monday, Oct. 24.

Will make payment when I get your confirmation of the spots Monday a.m., OK?

Spots were uploaded - tags of JIM REED 2 and JIM REED 3, two :15s to be bookended.

Meant to replace the :30 he had last week. Please let me know if it's there.

OK?

Thanks, Cres